

Message

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**From:** French, Roberts [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=0C2BB2BD2583415DA682F78CBE2154BC-FRENCH, ROBERTS]  
**Sent:** 10/27/2016 3:13:03 PM  
**To:** Dietrich, Gwen [Dietrich.Gwen@epa.gov]; Pugliese, Holly [pugliese.holly@epa.gov]  
**CC:** Levin, David [Levin.David@epa.gov]; France, Jennifer [france.jennifer@epa.gov]  
**Subject:** RE: Cover for EPA report  
**Attachments:** MY2015\_GHG\_Performance\_Report-v6.docx

Here's the final final version (we hope!).

For the list of manufacturers on the cover, let's go with approach #2, an aggregate of all manufacturers that have been or are in the program. To do this, just add:

- Coda
- Fisker
- Porsche

Thanks!

**Roberts W. French, Jr.**  
U.S. Environmental Protection Agency  
National Vehicle and Fuel Emissions Laboratory  
2000 Traverwood Drive  
Ann Arbor, Michigan 48105  
(734) 214-4380

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**From:** Dietrich, Gwen  
**Sent:** Thursday, October 27, 2016 10:55 AM  
**To:** French, Roberts <french.roberts@epa.gov>; Pugliese, Holly <pugliese.holly@epa.gov>  
**Cc:** Levin, David <Levin.David@epa.gov>; France, Jennifer <france.jennifer@epa.gov>  
**Subject:** RE: Cover for EPA report

Thanks Rob,  
I will be preparing the report for the Web later this afternoon.

Are we OK with the listing s of the auto manufacturers on the front cover – add or delete any of them?

Gwen Dietrich  
Communications/Graphic Design Specialist  
Senior Service America, Inc. (Grantee)  
Supporting the Office of Transportation and Air Quality  
U.S. Environmental Protection Agency  
734-214-4639

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**From:** French, Roberts  
**Sent:** Thursday, October 27, 2016 10:52 AM  
**To:** Dietrich, Gwen <Dietrich.Gwen@epa.gov>; Pugliese, Holly <pugliese.holly@epa.gov>  
**Cc:** Levin, David <Levin.David@epa.gov>; France, Jennifer <france.jennifer@epa.gov>  
**Subject:** RE: Cover for EPA report

Hi Gwen,

Here's the GHG report ready to go final.  
I understand now that release of this report (and Trends) is Wednesday, not Tuesday.

Thanks, and let me know if you need anything.

Rob

**Roberts W. French, Jr.**  
U.S. Environmental Protection Agency  
National Vehicle and Fuel Emissions Laboratory  
2000 Traverwood Drive  
Ann Arbor, Michigan 48105  
(734) 214-4380

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**From:** Dietrich, Gwen  
**Sent:** Wednesday, October 26, 2016 1:15 PM  
**To:** French, Roberts <[french.roberts@epa.gov](mailto:french.roberts@epa.gov)>; Pugliese, Holly <[pugliese.holly@epa.gov](mailto:pugliese.holly@epa.gov)>  
**Cc:** Levin, David <[Levin.David@epa.gov](mailto:Levin.David@epa.gov)>; France, Jennifer <[france.jennifer@epa.gov](mailto:france.jennifer@epa.gov)>  
**Subject:** RE: Cover for EPA report

Rob,  
Thank you for the update....I understand the "changes" thing, quite well. I knew eventually you would find me!  
Just to reassure you that once the report comes my way - you are at the top of my list. I received a new edition of the  
TRENDS report today, and am finalizing. So I'm ready for yours. Take care....

Gwen Dietrich  
Communications/Graphic Design Specialist  
Senior Service America, Inc. (Grantee)  
Supporting the Office of Transportation and Air Quality  
U.S. Environmental Protection Agency  
734-214-4639

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**From:** French, Roberts  
**Sent:** Wednesday, October 26, 2016 1:05 PM  
**To:** Dietrich, Gwen <[Dietrich.Gwen@epa.gov](mailto:Dietrich.Gwen@epa.gov)>; Pugliese, Holly <[pugliese.holly@epa.gov](mailto:pugliese.holly@epa.gov)>  
**Cc:** Levin, David <[Levin.David@epa.gov](mailto:Levin.David@epa.gov)>; France, Jennifer <[france.jennifer@epa.gov](mailto:france.jennifer@epa.gov)>  
**Subject:** RE: Cover for EPA report

Thank you, Gwen. This looks fine. Given that you all have probably heard that we are releasing this report, along with the Trends report, this coming Tuesday, you are probably wondering where my report is for formatting. Unfortunately, I have had some late-breaking issues with two manufacturers, one of which was resolved yesterday and the other today. However, these issues, and the changes precipitated by them, have ripple effects throughout the report. I have almost caught up everything, and plan to print the document and read it one more time tonight. First thing tomorrow morning I will fix anything I have found, then forward the document to you folks for formatting and webifying.

Thanks,  
Rob

**Roberts W. French, Jr.**  
U.S. Environmental Protection Agency  
National Vehicle and Fuel Emissions Laboratory  
2000 Traverwood Drive

Ann Arbor, Michigan 48105  
(734) 214-4380

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**From:** Dietrich, Gwen  
**Sent:** Tuesday, October 18, 2016 2:42 PM  
**To:** French, Roberts <[french.roberts@epa.gov](mailto:french.roberts@epa.gov)>; Pugliese, Holly <[pugliese.holly@epa.gov](mailto:pugliese.holly@epa.gov)>  
**Cc:** Levin, David <[Levin.David@epa.gov](mailto:Levin.David@epa.gov)>; France, Jennifer <[france.jennifer@epa.gov](mailto:france.jennifer@epa.gov)>  
**Subject:** RE: Cover for EPA report

Rob,  
Attached is the cover for the report named below.  
Please verify that the names of the manufacturers are the ones you want listed on the cover.  
Thank you.

Gwen Dietrich  
Communications/Graphic Design Specialist  
Senior Service America, Inc. (Grantee)  
Supporting the Office of Transportation and Air Quality  
U.S. Environmental Protection Agency  
734-214-4639

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**From:** Levin, David  
**Sent:** Tuesday, October 18, 2016 10:13 AM  
**To:** Pugliese, Holly <[pugliese.holly@epa.gov](mailto:pugliese.holly@epa.gov)>  
**Cc:** Dietrich, Gwen <[Dietrich.Gwen@epa.gov](mailto:Dietrich.Gwen@epa.gov)>; Suarez, Patricia <[suarez.patricia@epa.gov](mailto:suarez.patricia@epa.gov)>; Sun, Lisa <[Sun.Lisa@epa.gov](mailto:Sun.Lisa@epa.gov)>; France, Jennifer <[france.jennifer@epa.gov](mailto:france.jennifer@epa.gov)>  
**Subject:** RE: Cover for EPA report

Hi Holly,  
As per your request, I have assigned an OTAQ Publication Number to the document:

**Greenhouse Gas Emission Standards for Light-Duty Vehicles: Manufacturer Performance Report for the 2015 Model Year**  
Publication #: **EPA-420-R-16-014**

David

David Levin  
Communications / Information Management Specialist  
Senior Service America, Inc. (Grantee)  
Supporting the Office of Transportation and Air Quality  
Phone: 734-214-4353

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**From:** Pugliese, Holly  
**Sent:** Tuesday, October 18, 2016 9:48 AM  
**To:** Dietrich, Gwen <[Dietrich.Gwen@epa.gov](mailto:Dietrich.Gwen@epa.gov)>  
**Cc:** Levin, David <[Levin.David@epa.gov](mailto:Levin.David@epa.gov)>; France, Jennifer <[france.jennifer@epa.gov](mailto:france.jennifer@epa.gov)>  
**Subject:** RE: Cover for EPA report

Attached is the pub number request. Thanks.

Holly Pugliese  
Office of Transportation and Air Quality

US EPA  
[pugliese.holly@epa.gov](mailto:pugliese.holly@epa.gov)

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**From:** Dietrich, Gwen  
**Sent:** Tuesday, October 18, 2016 9:02 AM  
**To:** Pugliese, Holly <[pugliese.holly@epa.gov](mailto:pugliese.holly@epa.gov)>; French, Roberts <[french.roberts@epa.gov](mailto:french.roberts@epa.gov)>  
**Cc:** Sun, Lisa <[Sun.Lisa@epa.gov](mailto:Sun.Lisa@epa.gov)>; Liao, Shan <[Liao.Shan@epa.gov](mailto:Liao.Shan@epa.gov)>; Suarez, Patricia <[suarez.patricia@epa.gov](mailto:suarez.patricia@epa.gov)>; Levin, David <[Levin.David@epa.gov](mailto:Levin.David@epa.gov)>  
**Subject:** RE: Cover for EPA report

I will do the cover once the pub number is assigned. Thanks Holly.

Gwen Dietrich  
Communications/Graphic Design Specialist  
Senior Service America, Inc. (Grantee)  
Supporting the Office of Transportation and Air Quality  
U.S. Environmental Protection Agency  
734-214-4639

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**From:** Pugliese, Holly  
**Sent:** Tuesday, October 18, 2016 7:47 AM  
**To:** French, Roberts <[french.roberts@epa.gov](mailto:french.roberts@epa.gov)>; Dietrich, Gwen <[Dietrich.Gwen@epa.gov](mailto:Dietrich.Gwen@epa.gov)>  
**Cc:** Sun, Lisa <[Sun.Lisa@epa.gov](mailto:Sun.Lisa@epa.gov)>; Liao, Shan <[Liao.Shan@epa.gov](mailto:Liao.Shan@epa.gov)>; Suarez, Patricia <[suarez.patricia@epa.gov](mailto:suarez.patricia@epa.gov)>; Levin, David <[Levin.David@epa.gov](mailto:Levin.David@epa.gov)>  
**Subject:** RE: Cover for EPA report

Thanks Rob. I'll request a publication number, and the report will be posted on our new pages which are now live, so I'll figure out where it now goes.

Holly Pugliese  
Office of Transportation and Air Quality  
US EPA  
[pugliese.holly@epa.gov](mailto:pugliese.holly@epa.gov)

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**From:** French, Roberts  
**Sent:** Monday, October 17, 2016 5:20 PM  
**To:** Dietrich, Gwen <[Dietrich.Gwen@epa.gov](mailto:Dietrich.Gwen@epa.gov)>; Pugliese, Holly <[pugliese.holly@epa.gov](mailto:pugliese.holly@epa.gov)>  
**Cc:** Sun, Lisa <[Sun.Lisa@epa.gov](mailto:Sun.Lisa@epa.gov)>; Liao, Shan <[Liao.Shan@epa.gov](mailto:Liao.Shan@epa.gov)>; Suarez, Patricia <[suarez.patricia@epa.gov](mailto:suarez.patricia@epa.gov)>; Levin, David <[Levin.David@epa.gov](mailto:Levin.David@epa.gov)>  
**Subject:** RE: Cover for EPA report

All,

I am tumbling (or fumbling) towards completion of the next iteration of this report. Gwen, can you modify the cover for me such that it says 2015 instead of 2014? I've attached last year's cover.

I'm too buried in the report itself right now to give these other things thought, but I know I'll need a publication number and we'll need to modify the relevant web pages.

Modifications will be needed on these pages:  
<https://www3.epa.gov/otaq/regs/ld-hwy/greenhouse/ld-ghg.htm>  
<https://www3.epa.gov/otaq/climate/ghg-report.htm>

This could go live as early as next Tuesday the 25<sup>th</sup>, although it is also possible it will be the following week.

Thanks,  
Rob

**Roberts W. French, Jr.**  
U.S. Environmental Protection Agency  
National Vehicle and Fuel Emissions Laboratory  
2000 Traverwood Drive  
Ann Arbor, Michigan 48105  
(734) 214-4380

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**From:** Dietrich, Gwen  
**Sent:** Wednesday, December 02, 2015 2:16 PM  
**To:** French, Roberts <[french.roberts@epa.gov](mailto:french.roberts@epa.gov)>; Pugliese, Holly <[pugliese.holly@epa.gov](mailto:pugliese.holly@epa.gov)>  
**Cc:** Sun, Lisa <[Sun.Lisa@epa.gov](mailto:Sun.Lisa@epa.gov)>; Liao, Shan <[Liao.Shan@epa.gov](mailto:Liao.Shan@epa.gov)>; Suarez, Patricia <[suarez.patricia@epa.gov](mailto:suarez.patricia@epa.gov)>; Levin, David <[Levin.David@epa.gov](mailto:Levin.David@epa.gov)>  
**Subject:** FW: Cover for EPA report

Revised cover attachment.  
I forgot to change the date on the cover to December.

Gwen Dietrich  
Communications/Graphic Design Specialist  
Senior Service America, Inc. (Grantee)  
Supporting the Office of Transportation and Air Quality  
U.S. Environmental Protection Agency  
734-214-4639

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**From:** Dietrich, Gwen  
**Sent:** Wednesday, December 02, 2015 1:50 PM  
**To:** French, Roberts; Pugliese, Holly  
**Cc:** Sun, Lisa; Liao, Shan; Suarez, Patricia; Levin, David  
**Subject:** RE: Cover for EPA report

Rob,  
Attached is the updated cover, please review:  
**EPA-420-R-15-025 – Greenhouse Gas Emission Standards for Light-Duty Vehicles**

Gwen Dietrich  
Communications/Graphic Design Specialist  
Senior Service America, Inc. (Grantee)  
Supporting the Office of Transportation and Air Quality  
U.S. Environmental Protection Agency  
734-214-4639

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**From:** Levin, David  
**Sent:** Wednesday, December 02, 2015 12:16 PM  
**To:** Pugliese, Holly

**Cc:** Sun, Lisa; Liao, Shan; Dietrich, Gwen; Suarez, Patricia; French, Roberts

**Subject:** RE: Cover for EPA report

Hi Holly,

As per your request, I have assigned an EPA publication number the document:

**Greenhouse Gas Emission Standards for Light-Duty Vehicles: Manufacturer Performance Report for the 2014 Model Year**

**EPA-420-R-15-025**

When you have the final version, please forward the document on to Gwen and myself for Web formatting.

Thanks,

David

David Levin

Communications / Information Management Specialist

Senior Service America, Inc. (Grantee)

Supporting the Office of Transportation and Air Quality

Phone: 734-214-4353

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**From:** Pugliese, Holly

**Sent:** Wednesday, December 02, 2015 11:25 AM

**To:** French, Roberts <[french.roberts@epa.gov](mailto:french.roberts@epa.gov)>; Dietrich, Gwen <[Dietrich.Gwen@epa.gov](mailto:Dietrich.Gwen@epa.gov)>

**Cc:** Levin, David <[Levin.David@epa.gov](mailto:Levin.David@epa.gov)>; France, Jennifer <[france.jennifer@epa.gov](mailto:france.jennifer@epa.gov)>

**Subject:** RE: Cover for EPA report

Attached is the pub number request form for the report.

Holly Pugliese

Office of Transportation and Air Quality

US EPA

[pugliese.holly@epa.gov](mailto:pugliese.holly@epa.gov)

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**From:** French, Roberts

**Sent:** Wednesday, December 02, 2015 9:35 AM

**To:** Dietrich, Gwen <[Dietrich.Gwen@epa.gov](mailto:Dietrich.Gwen@epa.gov)>

**Cc:** Pugliese, Holly <[pugliese.holly@epa.gov](mailto:pugliese.holly@epa.gov)>; Levin, David <[Levin.David@epa.gov](mailto:Levin.David@epa.gov)>; France, Jennifer <[france.jennifer@epa.gov](mailto:france.jennifer@epa.gov)>

**Subject:** RE: Cover for EPA report

Gwen,

The 2014 version of the GHG report is currently scheduled to be released sometime during the week of Dec. 14. We do not have a specific date yet.

You have created the cover for past reports, and I'm hoping you can do it for this year as well. This year the cover should look the same except for the following changes:

1. Change "2013" to "2014"
2. Change "Chrysler" to "Fiat Chrysler"
3. Delete "Porsche" (now part of VW)

4. Delete "Coda"
5. Delete "Fisker"
6. Add "BYD Motors"
7. Add "Hyundai"
8. Add "Kia"
9. Sort the manufacturers however you see fit, and propose any changes you think might improve the page.

I have attached the cover from last year in case you don't have it handy.

I will submit a publication request shortly, and will also work with Holly to get website revisions staged.

Thanks,  
Rob

**Roberts W. French, Jr.**  
U.S. Environmental Protection Agency  
National Vehicle and Fuel Emissions Laboratory  
2000 Traverwood Drive  
Ann Arbor, Michigan 48105  
(734) 214-4380

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**From:** Dietrich, Gwen  
**Sent:** Friday, March 13, 2015 9:38 AM  
**To:** French, Roberts <[french.roberts@epa.gov](mailto:french.roberts@epa.gov)>  
**Cc:** Pugliese, Holly <[pugliese.holly@epa.gov](mailto:pugliese.holly@epa.gov)>; Levin, David <[Levin.David@epa.gov](mailto:Levin.David@epa.gov)>; France, Jennifer <[france.jennifer@epa.gov](mailto:france.jennifer@epa.gov)>  
**Subject:** RE: Cover for EPA report

Rob,  
Attached is the cover for  
**EPA-420-R-15-008, Greenhouse Gas Emission Standards for Light-Duty Vehicles: Manufacturer Performance Report for the 2013 Model Year.**  
Next week when you have the document I will attach the cover, add the metadata and prepare it for posting on the Web.

Gwen Dietrich  
Communications/Graphic Design Specialist  
Senior Service America, Inc. (Grantee)  
Supporting the Office of Transportation and Air Quality  
U.S. Environmental Protection Agency  
734-214-4639

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**From:** French, Roberts  
**Sent:** Thursday, March 12, 2015 2:44 PM  
**To:** Dietrich, Gwen  
**Subject:** RE: Cover for EPA report

Thanks Gwen.  
Holly is working on getting the pub number.

I hope you've heard that this has been accelerated, and that we may need to be ready to go live on this coming Wednesday. Unfortunately that means I have to work on the document this weekend, and I won't be able to hand it off to you folks until Monday.

Rob

**Roberts W. French, Jr.**  
U.S. Environmental Protection Agency  
National Vehicle and Fuel Emissions Laboratory  
2000 Traverwood Drive  
Ann Arbor, Michigan 48105  
(734) 214-4380

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**From:** Dietrich, Gwen  
**Sent:** Monday, March 02, 2015 9:13 AM  
**To:** French, Roberts  
**Cc:** France, Jennifer; Levin, David; Sun, Lisa; Suarez, Patricia  
**Subject:** RE: Cover for EPA report

Thank you for letting us know. I will update the 2013 cover.  
You will need to submit a publication number request to David Levin for the updated document. Here is the link to the form:

[http://otaqintranet.epa.gov/index.php?option=com\\_content&view=article&id=751&Itemid=269](http://otaqintranet.epa.gov/index.php?option=com_content&view=article&id=751&Itemid=269)

Gwen Dietrich  
Communications/Graphic Design Specialist  
Senior Service America, Inc. (Grantee)  
Supporting the Office of Transportation and Air Quality  
U.S. Environmental Protection Agency  
734-214-4639

---

**From:** French, Roberts  
**Sent:** Monday, March 02, 2015 9:01 AM  
**To:** Dietrich, Gwen  
**Cc:** France, Jennifer; Levin, David; Sun, Lisa; Suarez, Patricia  
**Subject:** RE: Cover for EPA report

All,

At the end of this month we anticipate publishing the 2013 GHG Manufacturer Performance Report. While we will have more for you all later, including web revisions and document prep, I wanted give you a brief heads-up that this will be coming. I will also need the cover updated, not just with the 2013 model year instead of 2012, but I need to add three manufacturers to the list on the page: Aston Martin, Lotus, and McLaren.

Thanks, and let me know if you need anything for me.

Rob

**Roberts W. French, Jr.**  
U.S. Environmental Protection Agency  
National Vehicle and Fuel Emissions Laboratory  
2000 Traverwood Drive



Ann Arbor, Michigan 48105  
(734) 214-4380

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**From:** Dietrich, Gwen  
**Sent:** Wednesday, April 23, 2014 1:01 PM  
**To:** French, Roberts  
**Cc:** France, Jennifer; Levin, David; Sun, Lisa; Suarez, Patricia  
**Subject:** RE: Cover for EPA report

Rob,  
Attached is the document, prepared for posting on the Web:  
**EPA-420-R-14-011, Greenhouse Gas Emission Standards for Light-Duty Vehicles: Manufacturer Performance Report for the 2012 Model Year.**  
File is 983 KB and 59 pages.

Gwen Dietrich  
Communications/Graphic Design Specialist  
Senior Service America, Inc. (Grantee)  
Supporting the Office of Transportation and Air Quality  
U.S. Environmental Protection Agency  
734-214-4639

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**From:** French, Roberts  
**Sent:** Tuesday, April 22, 2014 10:18 AM  
**To:** Dietrich, Gwen  
**Cc:** France, Jennifer; Levin, David  
**Subject:** RE: Cover for EPA report

OK thanks. Here is the report.  
I will check in with Holly, but it's not clear to me how much she needs to do if Erin is driving the web bus. We'll figure it out.

Rob

**Roberts W. French, Jr.**  
U.S. Environmental Protection Agency  
National Vehicle and Fuel Emissions Laboratory  
2000 Traverwood Drive  
Ann Arbor, Michigan 48105  
(734) 214-4380

---

**From:** Dietrich, Gwen  
**Sent:** Tuesday, April 22, 2014 10:01 AM  
**To:** French, Roberts  
**Cc:** France, Jennifer; Levin, David  
**Subject:** RE: Cover for EPA report

Please send the report to Jennifer, David and myself. I will format the report and prepared it for posting on the Web.  
Then send it back to you for approval.

For the data file I would get with your internet coordinator, I believe its Holly Pugliese. We don't need to prep these files for posting.

Also, there are documents to be filled out: Web Page Checklist and the Document Checklist. Holly will need to assist you with these for the posting.

Gwen Dietrich  
Communications/Graphic Design Specialist  
Senior Service America, Inc. (Grantee)  
Supporting the Office of Transportation and Air Quality  
U.S. Environmental Protection Agency  
734-214-4639

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**From:** French, Roberts  
**Sent:** Tuesday, April 22, 2014 9:50 AM  
**To:** Dietrich, Gwen  
**Subject:** RE: Cover for EPA report

When the report is ready, should it go to you, Jennifer, and David?  
What about a data file (CSV) that will also be posted with the report? Who should that go to when it's ready?

Thanks,  
Rob

Roberts W. French, Jr.  
U.S. Environmental Protection Agency  
National Vehicle and Fuel Emissions Laboratory  
2000 Traverwood Drive  
Ann Arbor, Michigan 48105  
(734) 214-4380

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**From:** Dietrich, Gwen  
**Sent:** Tuesday, April 22, 2014 9:03 AM  
**To:** French, Roberts  
**Subject:** RE: Cover for EPA report

Excellent - -we're on our way!

Gwen Dietrich  
Communications/Graphic Design Specialist  
Senior Service America, Inc. (Grantee)  
Supporting the Office of Transportation and Air Quality  
U.S. Environmental Protection Agency  
734-214-4639

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**From:** French, Roberts  
**Sent:** Tuesday, April 22, 2014 9:02 AM  
**To:** Dietrich, Gwen  
**Cc:** France, Jennifer; Levin, David  
**Subject:** RE: Cover for EPA report

Just submitted pub # request.  
Thanks,  
Rob

**Roberts W. French, Jr.**  
U.S. Environmental Protection Agency  
National Vehicle and Fuel Emissions Laboratory  
2000 Traverwood Drive  
Ann Arbor, Michigan 48105  
(734) 214-4380

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**From:** Dietrich, Gwen  
**Sent:** Tuesday, April 22, 2014 8:54 AM  
**To:** French, Roberts  
**Cc:** France, Jennifer; Levin, David  
**Subject:** RE: Cover for EPA report

Good Morning Rob,  
Yes, I will be able to work on this today.  
Have you requested a publication number from David Levin for this report?

If not, Here is the link to the form:  
[http://otaqintranet.epa.gov/index.php?option=com\\_content&view=article&id=751&Itemid=269](http://otaqintranet.epa.gov/index.php?option=com_content&view=article&id=751&Itemid=269)

Gwen Dietrich  
Communications/Graphic Design Specialist  
Senior Service America, Inc. (Grantee)  
Supporting the Office of Transportation and Air Quality  
U.S. Environmental Protection Agency  
734-214-4639

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**From:** French, Roberts  
**Sent:** Tuesday, April 22, 2014 8:48 AM  
**To:** Dietrich, Gwen  
**Cc:** France, Jennifer; Levin, David  
**Subject:** RE: Cover for EPA report

Gwen,

This report will be done today, and I believe will need to be up and on the web on Thursday, though I don't know final timing yet. Erin Birgfeld is working with Trish on the web.

I like the option on the second page. Can you prep that one and have it ready. I will send the final report for formatting before lunch today. Please add two manufacturers to the list on the cover: Coda and Ferrari.

Thanks,  
Rob

**Roberts W. French, Jr.**  
U.S. Environmental Protection Agency  
National Vehicle and Fuel Emissions Laboratory  
2000 Traverwood Drive  
Ann Arbor, Michigan 48105  
(734) 214-4380

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**From:** Dietrich, Gwen  
**Sent:** Tuesday, February 25, 2014 9:46 AM  
**To:** French, Roberts  
**Cc:** France, Jennifer; Levin, David  
**Subject:** RE: Cover for EPA report

Good Morning Rob,

COVER IDEAS...

Having read the Executive summary, my designs went in the direction of "simplified" representation. I have attached 5 Cover Samples for your review;

**Overall** - I chose to highlight the year "2012", having read that you intend to report annually on the status of manufacturers/compliance with the program, and this could be changed out with the years, very nicely.

**Sample 1 -2** - similar to one another, the only change was in the font used for the title and the running list of manufacturers on the right hand side is spaced out more(sample 2). If the list of manufacturers names is a bad idea, we could substitute numbers(net 2012 credits -Mg). These lists are being used "graphically" not as "information". Also, I felt if I used any one item "graphically" from the graph cover picture (off cycle credits, methane, arrow boxes, etc) it would not be a balance representation of the report, so I chose not to do this.

**Sample 3** – I used the graph-A/C credits as a graphic image – providing a splash of color..

**Sample 4 - 5** – I used the "graphic" that you had on the cover sent to me -It is very busy for a cover picture, used large – but as a "graphic symbol" it can work – if it is used small – maybe even smaller than I have it.

**NOTE:**

Please feel free to spend some time with the cover designs.

Pin them up on your wall and tell me what you like/don't like, or if you have any ideas (elements) that you would like to incorporated into any one particular design.

We can meet and discuss after that.

Gwen Dietrich  
Communications/Graphic Design Specialist  
Senior Service America, Inc. (Grantee)  
Supporting the Office of Transportation and Air Quality  
U.S. Environmental Protection Agency  
734-214-4639

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**From:** French, Roberts  
**Sent:** Monday, February 24, 2014 9:36 AM  
**To:** Dietrich, Gwen  
**Subject:** Cover for EPA report

Gwen,

I'll be finalizing a report in the next few weeks, not unlike the Trends report for which you designed the cover. Jennifer said you could come up with some cover concepts for my report.

I've attached my report, with the cover that I made (based on an original and more complicated graphic that was done by Amy Bunker and is in the body of the report), but I've been told that it's too detailed for the cover. I don't really have any other great ideas. The report is about the compliance of auto companies with EPA greenhouse gas emission

standards for the 2012 model year. You might read the Executive Summary to see if it prompts any ideas. I'm open to pretty much anything at the moment, so feel free to bounce anything off me.

Thanks,  
Rob

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**From:** French, Roberts  
**Sent:** Tuesday, February 18, 2014 10:42 AM  
**To:** France, Jennifer  
**Subject:** RE: disclaimer for EPA report

Okay, thanks.

I am told that Gwen did the cover for Trends. I have a figure in my report that I have simplified and thrown on a concept cover for some added bling, but it's still a little too complex (or so I'm told). I wonder if Gwen could think about some ideas? I could send the current concept and the Executive Summary which might help with some ideas.

Rob

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**From:** France, Jennifer  
**Sent:** Tuesday, February 18, 2014 10:35 AM  
**To:** French, Roberts  
**Subject:** RE: disclaimer for EPA report

Hi Rob – Yes, that's the correct disclaimer that we use on reports. When you send the file to Gwen Dietrich/David Levin for formatting (which includes adding the cover), just tell them that you want the standard report disclaimer on the inside title page. Or you can put it on your cover page and they'll know I suppose.

Jennifer

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**From:** French, Roberts  
**Sent:** Tuesday, February 18, 2014 10:28 AM

**To:** France, Jennifer  
**Subject:** disclaimer for EPA report

Jennifer,

We will soon be releasing the 2012 light-duty GHG report. I pulled a disclaimer from the latest Trends Report, but wanted to check to see if there was something better and/or more current.

This is what I have right now:

*NOTICE:*

*This technical report does not necessarily represent final EPA decisions or positions. It is intended to present technical analysis of issues using data that are currently available. The purpose in the release of such reports is to facilitate the exchange of technical information and to inform the public of technical developments.*

Thanks,  
Rob

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